

## Fudan University Recruitment- Stock Pitching Game

### What is stock pitching about?

This is a great opportunity to see how investment professionals go about deciding what stocks they should buy. It will be useful both for those considering careers in investment and for those wanting to make money for themselves!

### How do I participate in the game?

Follow the Stock Pitching Guidelines below and submit your entry via [www.fidelityrecruitment.com](http://www.fidelityrecruitment.com) > events> China **by 11:59pm –local time Sunday 21 September 2014.**

**Our Investment Professionals** will shortlist around 5 finalists from the entries and they will notify by **Friday 3 October.** The finalists will have the weekend to prepare for their presentation.

### Rules for Submission.

Please submit your entry as a word document (.doc) template below (maximum of 1000 words) to [www.fidelityrecruitment.com](http://www.fidelityrecruitment.com) > events> China

Entries Closed	11:59pm ( local time) 21 September 2014	<b>You will have until 21 September to prepare a maximum of 1000 word recommendation on a stock.</b>
2 <sup>nd</sup> round	By 3 October 2014	<b>Around 5 students will be selected for final round.</b>
Final Presentation	4:00pm Thursday 9 October 2014	<b>Each finalist will have 5- 10 minutes to present your recommendation to a panel of Fidelity investment professionals. A winner will be selected. (Format: 5-10 minutes presentation + 5 minutes Q&amp;A)</b>

### Why participate?

Experience the intensity, depth, and breadth of questions posted by top investment professionals and network with investment professionals from Fidelity.

The shortlisted 5 entries will receive a gift of participation. The winner and any particularly impressive finalists will proceed to the final round interview for our Equity Research Associate program.

### If I don't participate in the game, can I join the Fidelity Stock Pitch Presentation as a spectator on 9 October?

You are invited to join us as an audience even if you don't participate in the stock pitching game.

We are currently recruiting for China Equity Research Associates. For details about job vacancies and how to apply, please visit our website at [www.fidelityrecruitment.com](http://www.fidelityrecruitment.com)

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### Stock Pitch Guidelines

#### Submission criteria

- The company must be a listed equity (i.e. no pre-IPOs, no funds, no derivatives, no bonds, no commodities etc) with market capitalization over US\$200m.
- The stock must be liquid, subject to a 3-month average daily trading volume of US\$1m per day.
- Please make sure your stock pitch is only one page long, and follows the template below.

#### Issues to be addressed in the stock pitch

- The target price must be clearly stated.
- The stock pitcher should be comfortable holding the stock in a 1-2 year horizon (i.e. not just a quick trade).
- What is the valuation relative to peers and to history?
- What are the key drivers for the sector?
- How does the company make money?
- Why do you see value that the market doesn't?
- What is the justification for your growth rate projections etc.?
- The 3-month average daily trading volume should be stated
- What are the risks against your recommendation

## Stock Pitching Submission Template

**Student Name:**

**Name of University:**

**Major:**

**Expected Year of Graduation:**

**Company:**

Ticker:

Industry:

Current Price:

Target Price:

Market Cap:

P/E:

Average daily liquidity:

**What does the company do?**

**How does the company operate into its industry, both positively and negatively**

**What are the Key drivers for profitability**

**How do you value the company?**

**Risks to your stock recommendation**